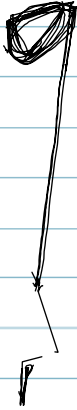


1/23

Propaganda — info used (widely) to harm or help people, groups, etc
(mislead) usually consider it to be ...
~~connotation~~ — trying to trick you

Propaganda techniques (devices) — ways to "sell" people on an idea.
used for good and bad

- 
- bandwagon
 - loaded words.
 - testimonials
 - name calling (stereotyping)
 - plain folk
 - glittering generalities
 - transfer
 - snob appeal
 - Statistics (misuse)

1. Ajax — Loaded word
2. Testimonial — proactiv
3. Testimonial — gatorade
4. Loaded Word — ipod
5. printad — Namecalling
5. cat food — Transfer/bandwagon
6. Niki — Testimonial
7. Target — Loaded Words
8. beat — Loaded Words
9. T-mobile — Band Wagon
10. HW — Misuse of Statistics
11. Chrysler — Snob appeal
12. Venus — Testimonial
13. Sauce — Snob appeal
- Kix — Loaded words